



Cheshire Tour  
of Britain



2016 Stage 3

# 2016 Stage 3 6<sup>TH</sup> SEPTEMBER

## WE NEED YOUR CHESHIRE TOUR OF BRITAIN STORIES

Are you, your community, town, village,  
school or business doing anything  
out of the ordinary?

- Have you any sculptures or artwork that could be seen from the air?
- Have you any points of interest that can be seen from the air?
- Are there any events/festivals that are happening?
- Have you any video footage of your location?
- Will you have information about the Tour of Britain for visitors?
- Will you have offers/discounts available?
- Do you want to shout about what you are doing for the arrival of the Tour of Britain on 6<sup>th</sup> September?



Please could you send your information  
through to:

**TOB@cheshireeast.gov.uk**

Information is required for the commentators of live television on the day; for media information; for our weekly newsletter that now goes to 2000 registered individuals and for all our social marketing leading up to the event.

[www.cheshiretourofbritain.co.uk](http://www.cheshiretourofbritain.co.uk) | [www.tourofbritain.co.uk](http://www.tourofbritain.co.uk)